



MC No. 26, s. 2001

MEMORANDUM CIRCULAR

TO : ALL HEADS OF DEPARTMENTS, BUREAUS AND AGENCIES OF THE NATIONAL AND LOCAL GOVERNMENTS, INCLUDING GOVERNMENT-OWNED AND CONTROLLED CORPORATIONS, AND STATE UNIVERSITIES AND COLLEGES

SUBJECT : Elderly Filipino Week

In line with Presidential Proclamation No. 470 which promotes the right and welfare of elderly persons, the first week of October has been declared as "Linggo ng Katandaang Pilipino", and shall be celebrated every year thereafter. This year's theme is "Nakatatandang Pilipino: Kaagapay at Yaman ng Bayan".

The Department of Social Welfare and Development, which spearheads the celebration, encourages all government agencies to observe the following activities:

1. Hanging of streamers (prototype streamer attached);
2. Reading of messages on the elderly during the flag ceremony on October 1, 2001;
3. Celebration through a thanksgiving mass;
4. Setting up of a photo exhibit; and
5. Conduct of relevant activities, such as a Forum on Elderly Filipinos.

To make this celebration truly memorable and meaningful, heads of agencies are enjoined to give their full support and cooperation to the program.


KARINA CONSTANTINO-DAVID
Chairperson

September 24, 2001
/hrdo

5 Mts.

Logo & Company Name

Supports the
ELDERLY FILIPINO WEEK Celebration

October 1-7, 2001

Theme: "Nakatatatandang Pilipino: Kaagapay at Gaman ng Bayan."

1.5 Mts.

**LAYOUT OF STREAMER
FOR ELDERLY FILIPINO WEEK CELEBRATION**